



四川大學圖書館

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忠于所學 繼續求學



高效科研必备神器—— Zotero文献管理软件使用指南

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1. 基本介绍——Zotero是什么？

Zotero 是一个

- 免费、易用，用来帮助收集、组织、引用和分享研究的文献管理软件
- 可以用来保存参考文献
- 生成所需参考文献格式
- 存储、追踪个人过去研究

1. 基本介绍—— Zotero 英文界面

The screenshot shows the Zotero application window. On the left is a sidebar with a tree view of the library structure:

- My Library
 - Book Reviews
 - Colonial Medicine** (selected)
 - Dissertation
 - Science and Empire
 - Teaching
 - Mapping
 - Open Access
 - Text Mining
 - Visualization
 - My Publications
 - Duplicate Items
 - Trash
- Group Libraries
 - Grant Proposal
 - Research Lab
 - Topic Modeling

Below the sidebar is a "To Read" section containing a list of topics:

- 19th century Acclimatization Aged Appetite Blood Cemetery Children Climate Colonies Competition Creoles Crossing Degeneration Diet Digestion Disease Doctors Drugs Electric Eels Empiricism Expertise Food France Geography Global Guyane Hair Indies Indigenous medicine Intemperance Language Lemonade Medicine Mortality Piment Poison Practice Professionalism Regeneration Secrets

The main area displays a list of academic publications in a table format:

Title	Creator	Year
Guerre, maladie, empire. Les services de santé militaires en ...	Zaugg	2016
Officiers de santé et soignantes créoles face à la fièvre jaune	Nobi	2016
The Emergence of Tropical Medicine in France	Osborne	2014
Colonial Disease, Translation, and Enlightenment: Franco-Briti...	Charters	2014
Trading in Drugs through Philadelphia in the Eighteenth Centu...	Wilson	2013
The Medicines Trade in the Portuguese Atlantic World: Acquisi...	Walker	2013
Leprosy and Slavery in Suriname: Godfried Schilling and the Fr...	Snelders	2013
Medical Experimentation and Race in the Eighteenth-century ...	Schiebinger	2013
The Circulation of Bodily Knowledge in the Seventeenth-centu...	Gómez	2013
Circulation of Medicine in the Early Modern Atlantic World	Cook and Walker	2013
Synthesis of scholarship on "medicines" to restore focus o...		
Full Text PDF		
Colonial Medical Encounters in the Nineteenth Century: The Fr...	Thoral	2012
Networks in Tropical Medicine: Internationalism, Colonialism, a...	Neill	2012
Early Clinical Features of Dengue Virus Infection in Nicaragu...	Biswas et al.	2012
Medicine in an age of commerce and empire: Britain and its tr...	Harrison	2010
Finding the "Ideal Diet": Nutrition, Culture, and Dietary Practic...	Neill	2009
Battles of the Self: War and Subjectivity in Early Modern France	Pichichero	2008
The Experiments of Ramón M. Termeyer SJ on the Electric Eel ...	de Asúa	2008
Psychiatry and Empire	Mahone and Vaughan	2007
Medicine and the Market in England and Its Colonies, C.1450-...	Jenner and Wallis	2007
Matters of exchange: commerce, medicine, and science in the...	Cook	2007
A Horrible Tragedy in the French Atlantic	Rothschild	2006
"Neither of meate nor drinke, but what the Doctor alloweth": ...	Chakrabarti	2006
Transnationalism in the colonies: Cooperation, rivalry, and rac...	Neill	2005
Variolation, Vaccination and Popular Resistance in Early Coloni...	Brimnes	2004
"Syphilis, Opiomania, and Pederasty": Colonial Constructions ...	Proschan	2003
Choosing Scientific Patrimony: Sir Ronald Ross, Alphonse Lav...	Guillemin	2002
Madness and Colonization: Psychiatry in the British and Frenc...	Keller	2001
The Colonial Machine: French Science and Colonization in the ...	McClellan and Rego...	2000
From medical astrology to medical astronomy: sol-lunar and pl...	Harrison	2000
Disease and Empire: The Health of European Troops in the Co...	Bynum	2000

On the right side, there is a detailed view of the selected item "Circulation of Medicine in the Early Modern Atlantic World" by Cook and Walker (2013). The view includes tabs for Info, Notes, Tags, and Related. The Info tab displays the following details:

- Item Type: Journal Article
- Title: Circulation of Medicine in the Early Modern Atlantic World
- Author:
 - Cook, Harold J.
 - Walker, Timothy D.
- Abstract: The search for powerful drugs has caused people and commodities to move around the globe for many centuries, as it still does...
- Publication: Social History of Medicine
- Volume: 26
- Issue: 3
- Pages: 337-351
- Date: 2013/08/01
- Series
- Series Title
- Series Text
- Journal Abbr: Soc Hist Med
- Language: en
- DOI: 10.1093/shm/hkt013
- ISSN: 0951-631X
- Short Title
- URL: <https://academic.oup.com/shm/article/26/3...>
- Accessed: 1/24/2018, 10:17:12 AM
- Archive
- Loc. in Archive
- Library Catalog
- Call Number
- Rights
- Extra
- Date Added: 1/24/2018, 10:17:12 AM
- Modified: 1/24/2018, 11:50:15 AM

1. 基本介绍—— Zotero 中文界面

The screenshot displays the Zotero application window. On the left, a sidebar shows a tree view of '我的文库' (My Library) with several items under 'CNKI-636801193120327500'. A search bar at the top has '所有域 & 标签' (All fields & tags) selected. The main area shows a list of research papers. One paper is selected, showing its full bibliographic details on the right. Below the main list, there's a vertical list of tags.

我的文库

- CNKI-636801193120327500
 - Tourists' willingness to pay for biodiversity conservation and environment protection, Dalai Lake protected area: Implications for... Wang 和 Jia
 - The role of perceived product quality and overall satisfaction on purchase intentions Tsiotsou
 - Sustainable tourism: Research and reality Buckley
 - Sustainable community tourism development revisited Joppe
 - Strategic brand association maps: developing brand insight Waterman 等.**
 - Resource-based theory in marketing Kozlenkova 等.
 - Resident's attitudes towards the impacts of tourism Almeida Garcia 等.
 - Purchasing behaviour for environmentally sustainable products: A conceptual framework and empirical study Kumar 等.
 - Impact of Tourism on Economic Growth and Development in Africa - Bichaka Fayissa, Christian Nsiah, Badassa Tadesse, 2008
 - Impact of Tourism on Economic Growth and Development in Africa - Bichaka Fayissa, Christian Nsiah, Badassa Tadesse, 2008
 - Impact of Tourism on Economic Growth and Development in Africa
 - Foreign market entry mode choice of small and medium-sized enterprises: A systematic review and future research agenda Laufs 和 Schwens
 - Exploring the role of dynamic capabilities in firm performance under the resource-based view framework Lin 和 Wu
 - Does a differentiation strategy lead to more sustainable financial performance than a cost leadership strategy? Tripathy 等.
- 我的出版物
- 未分类条目
- 回收站

所有域 & 标签

Strategic brand association maps: developing brand insight

创建者

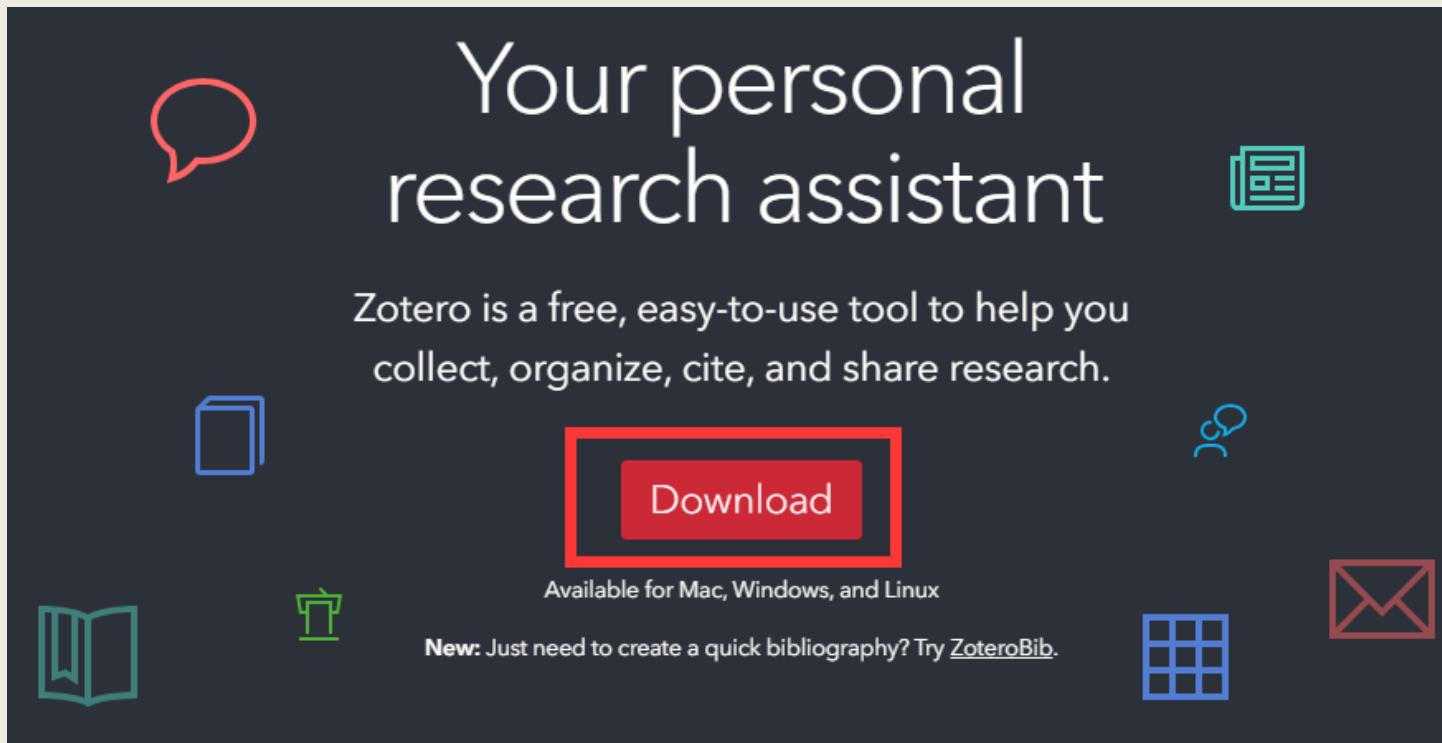
信息 **笔记** **标签** **关联文献**

条目类型 期刊文章
标题 Strategic brand association maps: developing brand insight
作者 Waterman, Brian
Till, Brian D.
Baack, Daniel
摘要 Journal of Product & Brand Management
期刊 Journal of Product & Brand Management
卷 20
期 2
页码 92-100
日期 April 19, 2011
系列
系列标题
系列文本
刊名缩写 Jnl of Product & Brand Mgt
语言
DOI 10.1108/1061042111121080
ISSN 1061-0421
短标题 Strategic brand association maps
URL <https://www.emeraldinsight.com/doi/abs/10.1108/1061042111121080>
访问时间 2019/4/18 下午11:32:01
档案
存档位置
馆藏目录 emeraldinsight.com (Atypon)
引用次数
版权
其它
添加日期 2019/4/18 下午11:32:01
修改日期 2019/4/18 下午11:32:01

Attitudes **Brand equity** **Brands**
Collectivistic culture **community**
Competitive advantage
Cost leadership **development**
Differentiation **Dynamic capability**
Dynamic capability theory **enterprise**
environment
Environmentally sustainable products
Factors **Firm performance**
Foreign market entry mode choice
Impacts **indicator** **Integration**

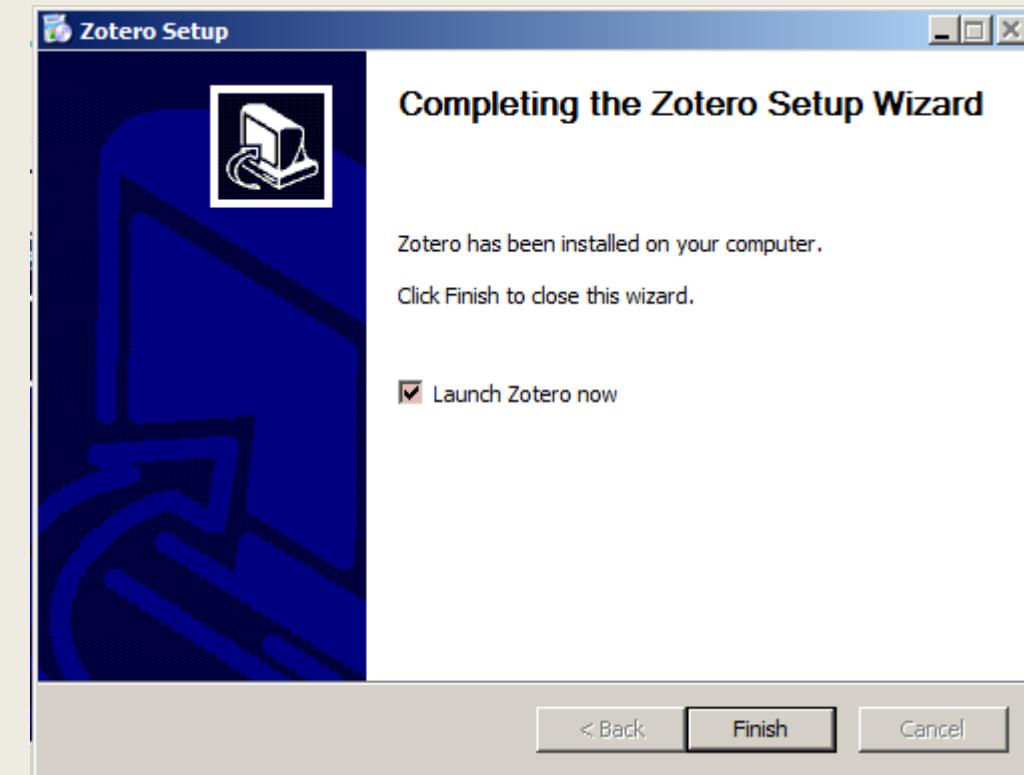
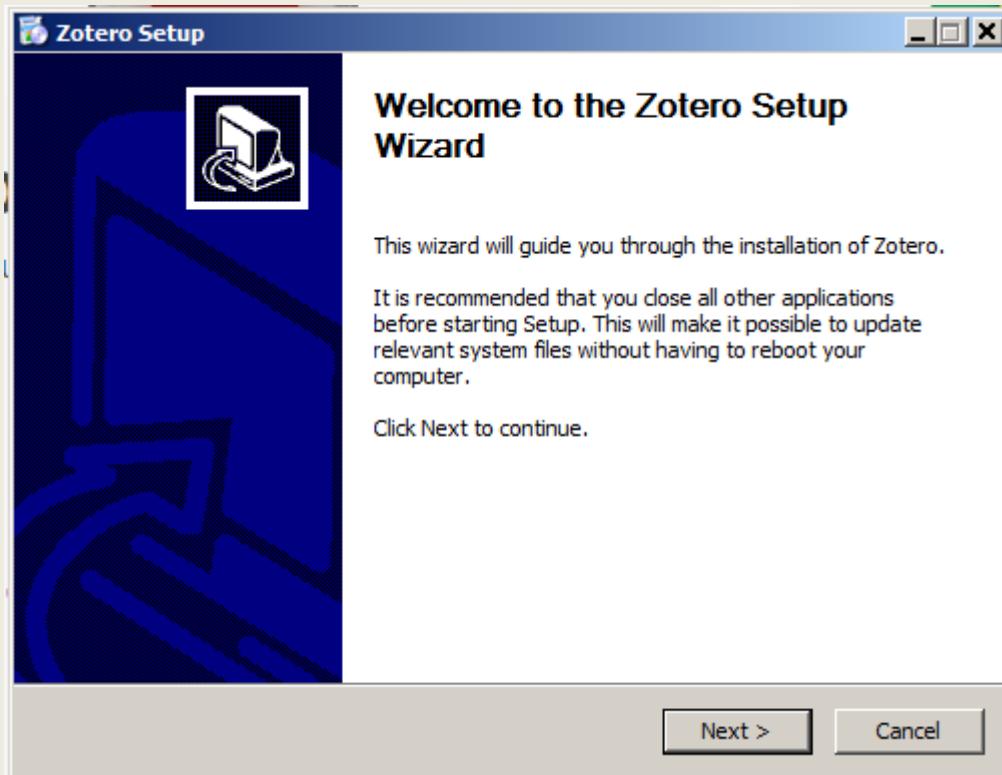
2. 安装过程

- 第一步：访问网址：www.zotero.org
- 第二步：找到“Download”，点击下载



2. 安装过程

➤第三步：下载并安装Zotero程序



2. 安装过程

➤第四步：安装Zotero的浏览器插件(Zotero Connector)

注意：浏览器插件仅支持 Chrome, Firefox以及Safari 。其会根据浏览器的不同自动选择相适应的浏览器插件。



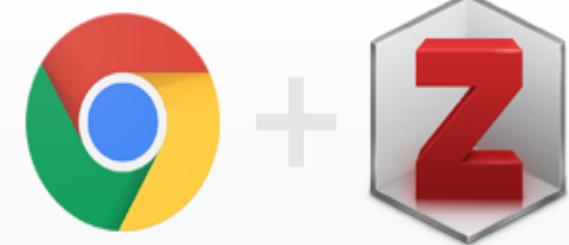
Zotero Connector

Save to Zotero from your browser

[Install Firefox Connector](#)

Zotero Connectors automatically sense content as you browse the web and allow you to save it to Zotero with a single click.

[Zotero Connectors for other browsers](#)



Zotero Connector

Save to Zotero from your browser

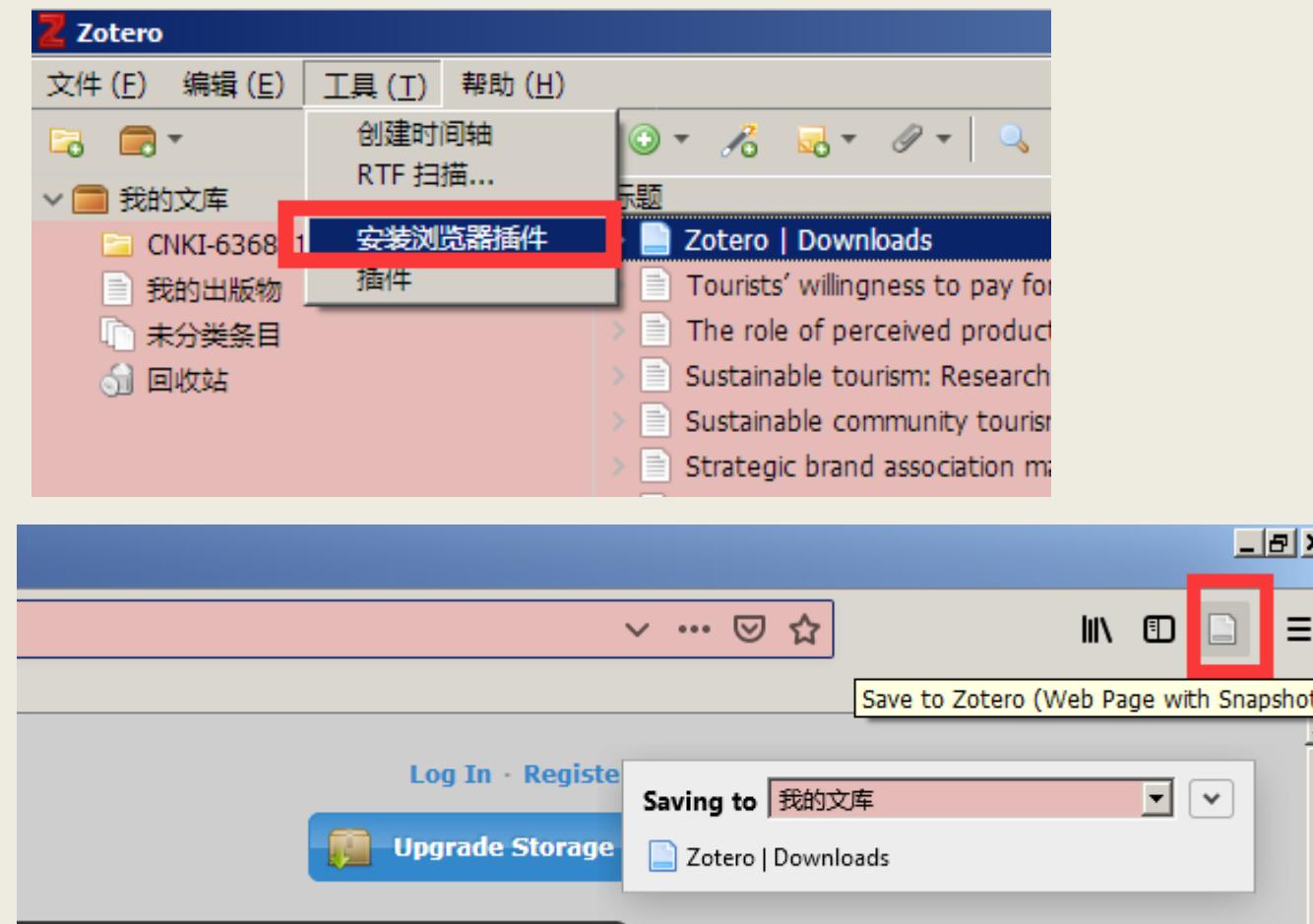
[Install Chrome Connector](#)

Zotero Connectors automatically sense content as you browse the web and allow you to save it to Zotero with a single click.

[Zotero Connectors for other browsers](#)

2. 安装过程

➤第五步：也可通过软件的“工具”→“安装浏览器插件”安装



2. 安装过程

➤第六步：检查插件是否安装成功

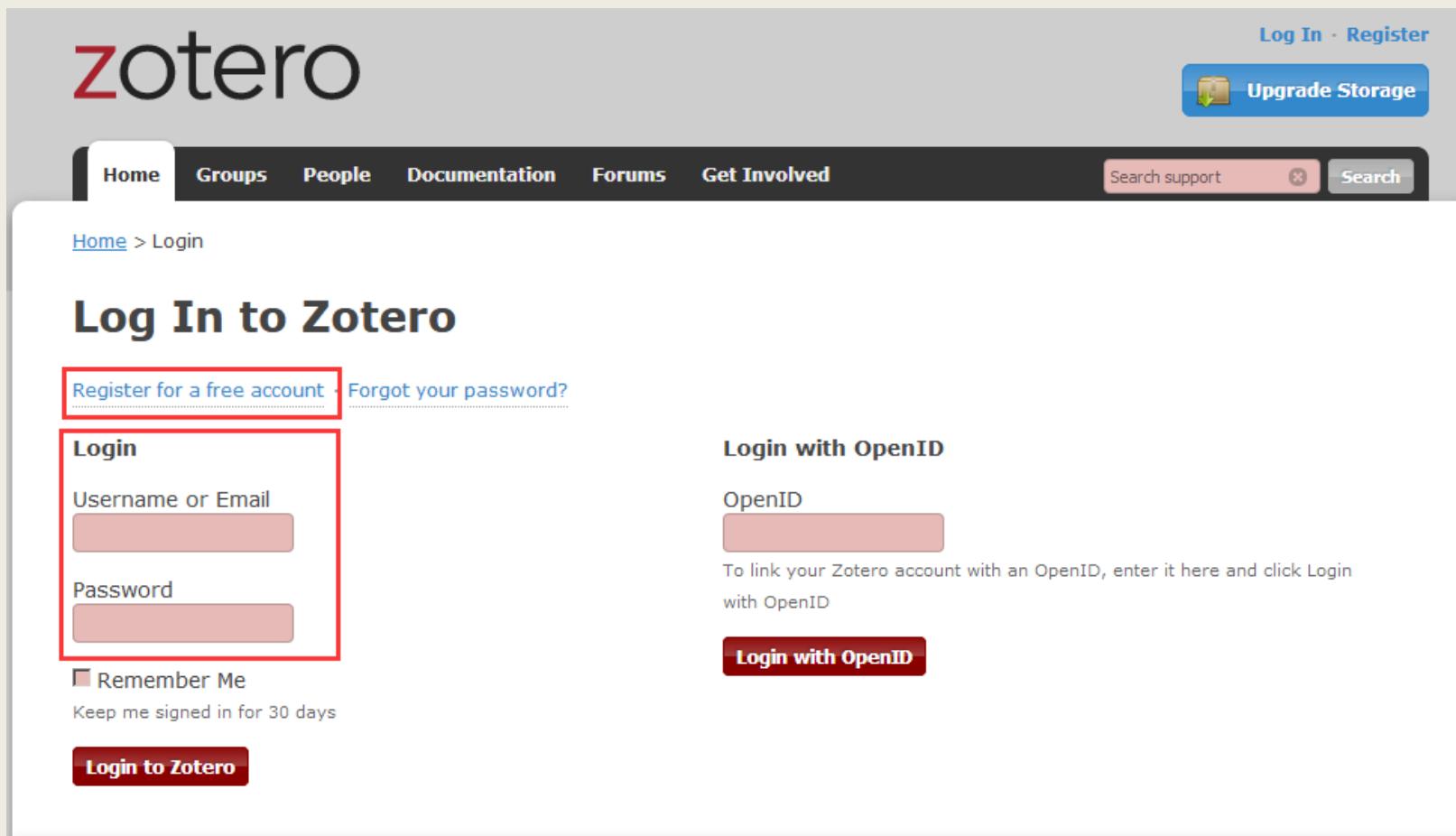
若在浏览器右上角红框里的有“插件”图标，即显示安装成功



3. 如何使用

➤ 第一步 注册个人用户

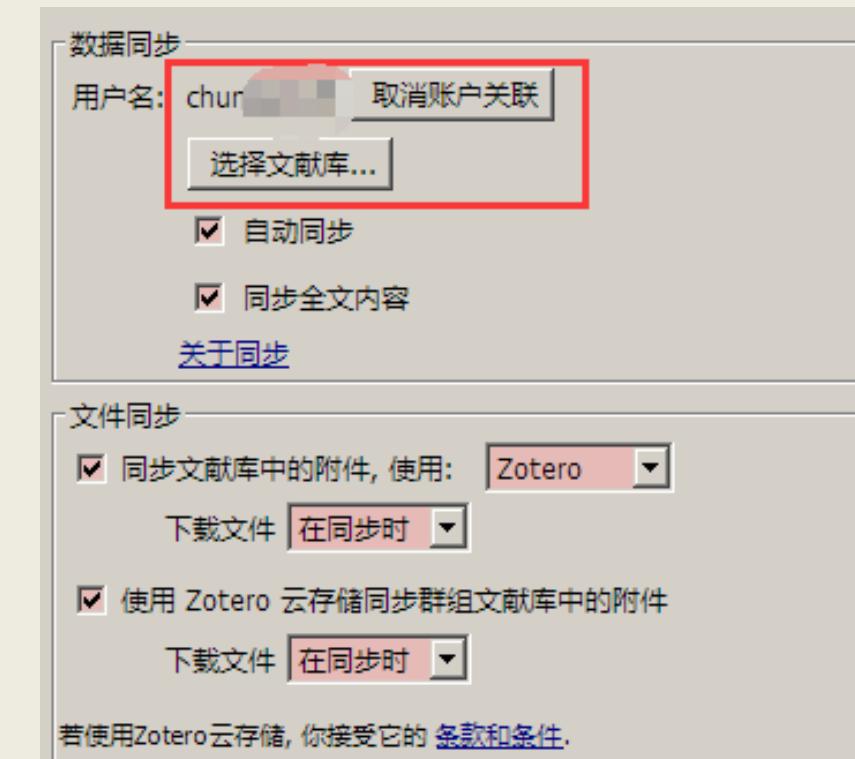
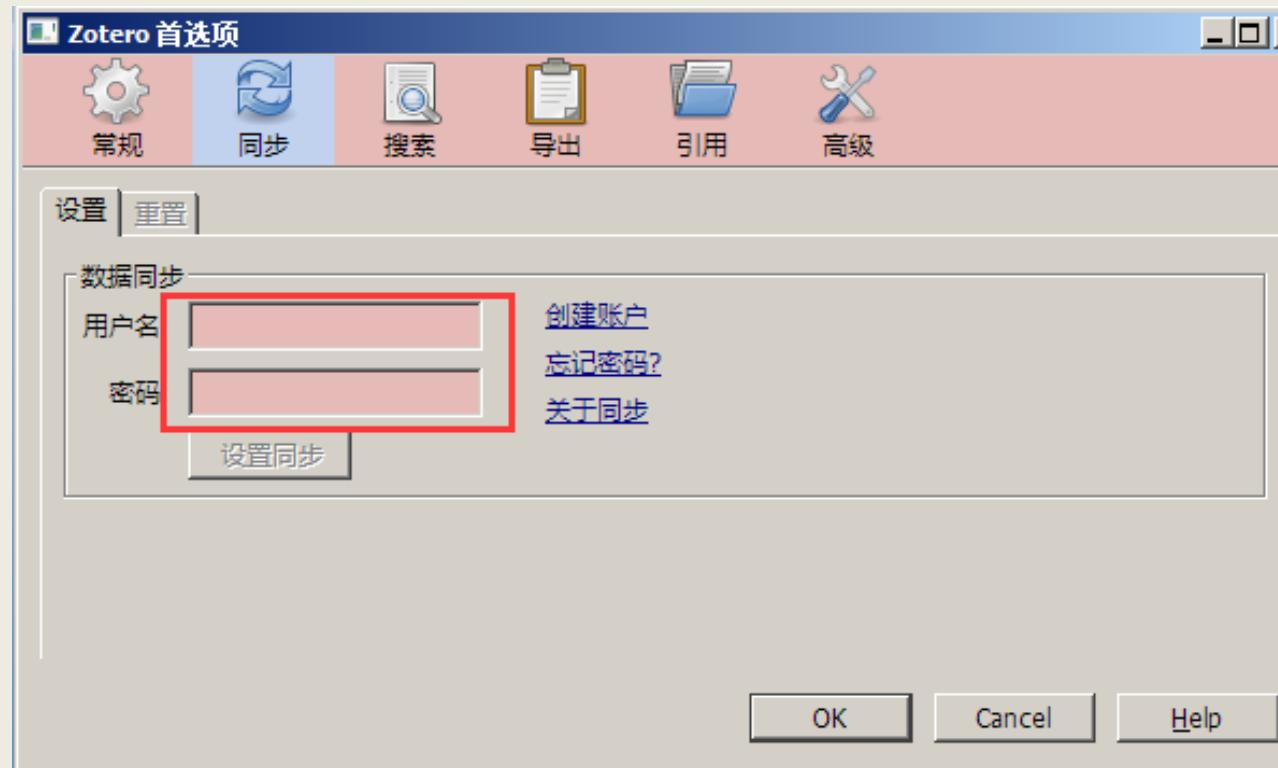
实现参考文献信息同步保存 网址: <https://www.zotero.org/user/register>



3. 如何使用

➤第二步 软件登陆个人用户

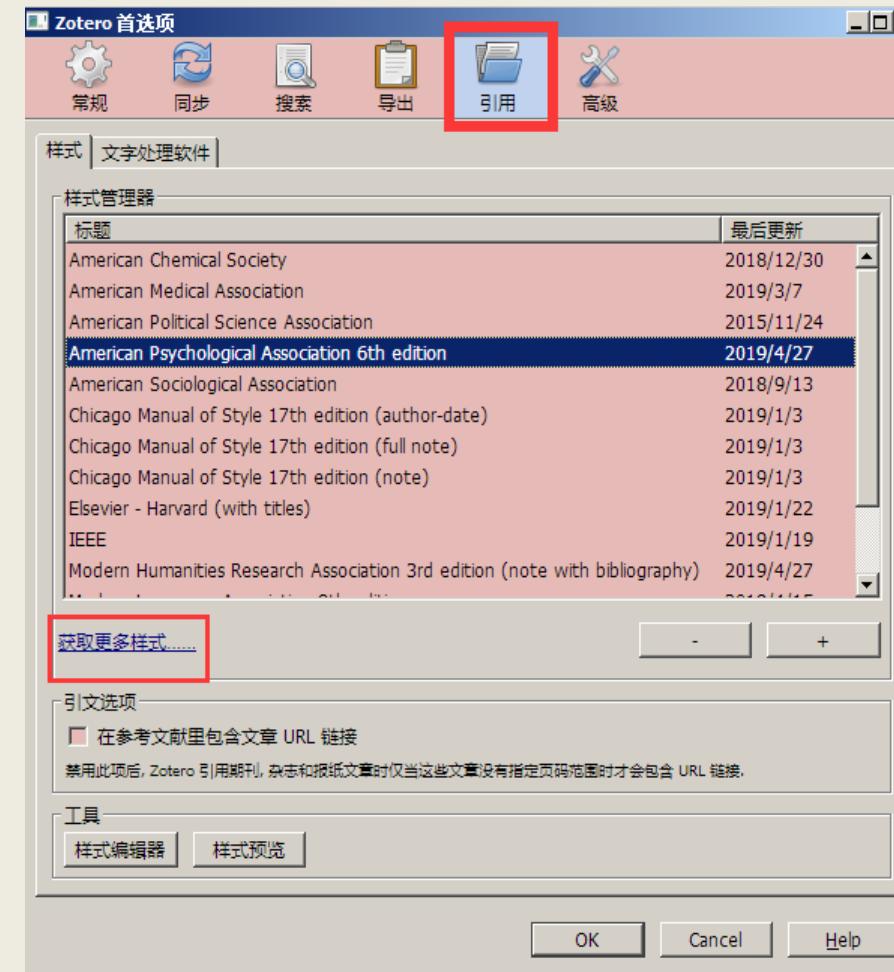
在“编辑”→首选项→同步，登陆已注册账号密码



3. 如何使用

➤第三步 安装需要的参考文献格式

在“编辑”→首选项→引用，找到需要的格式，可在“获取更多样式”中，添加新样式



3. 如何使用

➤第三步 安装需要的参考文献格式

在搜索框中，输入”Chinese std”，找到“参考文献格式国家标准(GB-T 7714-2005)，添加即可。

The screenshot shows a software interface for managing LaTeX styles. On the left, under 'Style Search', the search term 'Chinese std' is highlighted with a red box. A red arrow points from this box to the search results on the right. The results list three styles found:

- [Chinese Std GB/T 7714-1987 \(numeric, Chinese\)](#) (2018-02-18)
- [Chinese Std GB/T 7714-2005 \(author-date, Chinese\)](#) (2014-02-18)
- [Chinese Std GB/T 7714-2005 \(numeric, Chinese\)](#) (2018-02-18)

On the right, under 'Bibliography', there is a list of four entries:

- [1] HISAKATA R, NISHIDA S, JOHNSTON A. An adaptable metric shapes perceptual space[J]. Current Biology, 2016, 26(14): 1911–1915.
- [2] MUSK E. The secret Tesla Motors master plan (just between you and me)[EB/OL]. Tesla Blog, 2006-08-02. (2006-08-02)[2016-09-29]. <https://www.tesla.com/blog/secret-tesla-motors-master-plan-just-between-you-and-me>.
- [3] HOGUE C W V. Structure databases[G]//BAXEVANIS A D, OUELLETTE B F F. 第2版. Bioinformatics. New York, NY: Wiley-Interscience, 2001: 83–109.
- [4] SAMBROOK J, RUSSELL D W. Molecular cloning: a laboratory manual[M]. 第3版. Cold Spring Harbor, NY: CSHL Press, 2001.

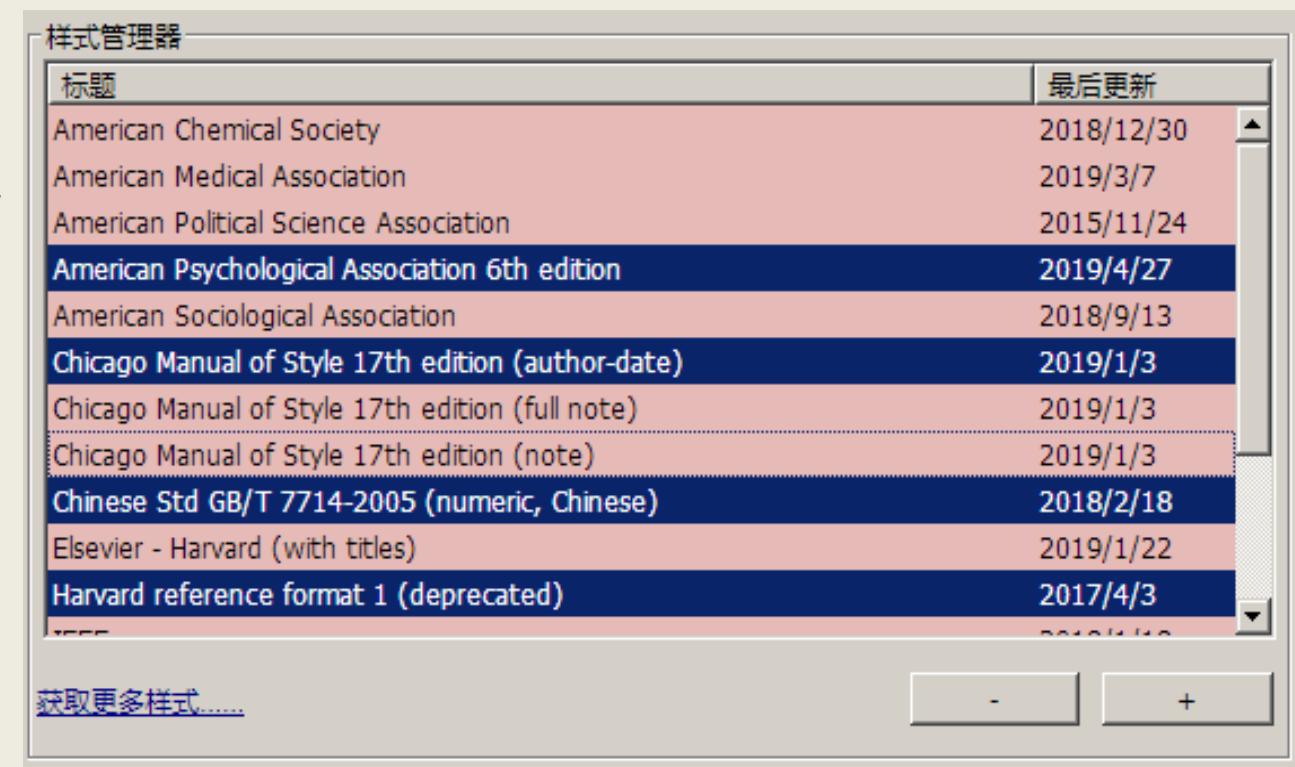
3. 如何使用

➤ 第三步 安装需要的参考文献格式

在英文学术写作中还有其它参考文献格式

- Harvard
- American Psychological Association
- Chicago Manual of Style

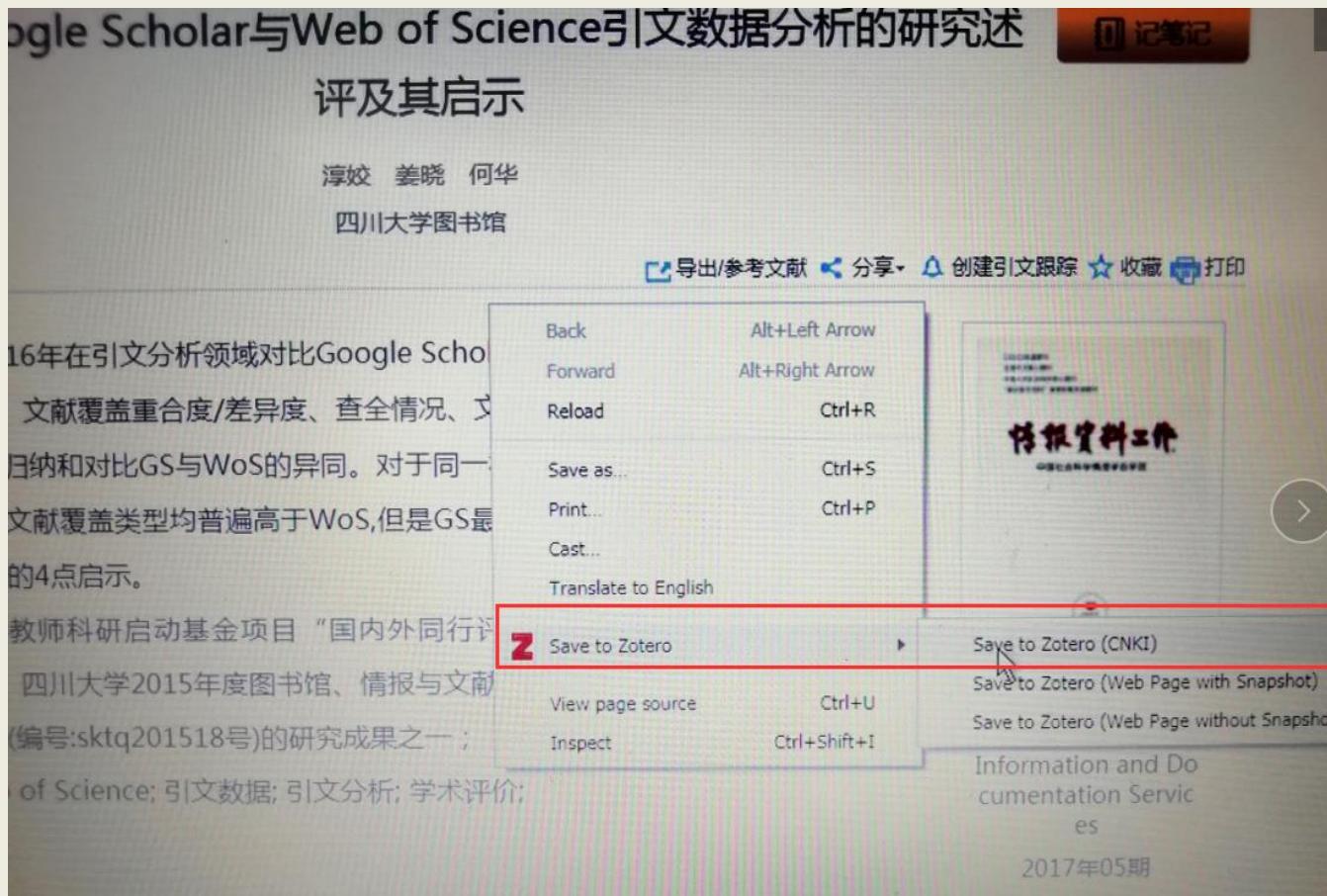
个人可根据自己情况加入需要的格式



3. 如何使用

➤第四步 找到引用文献

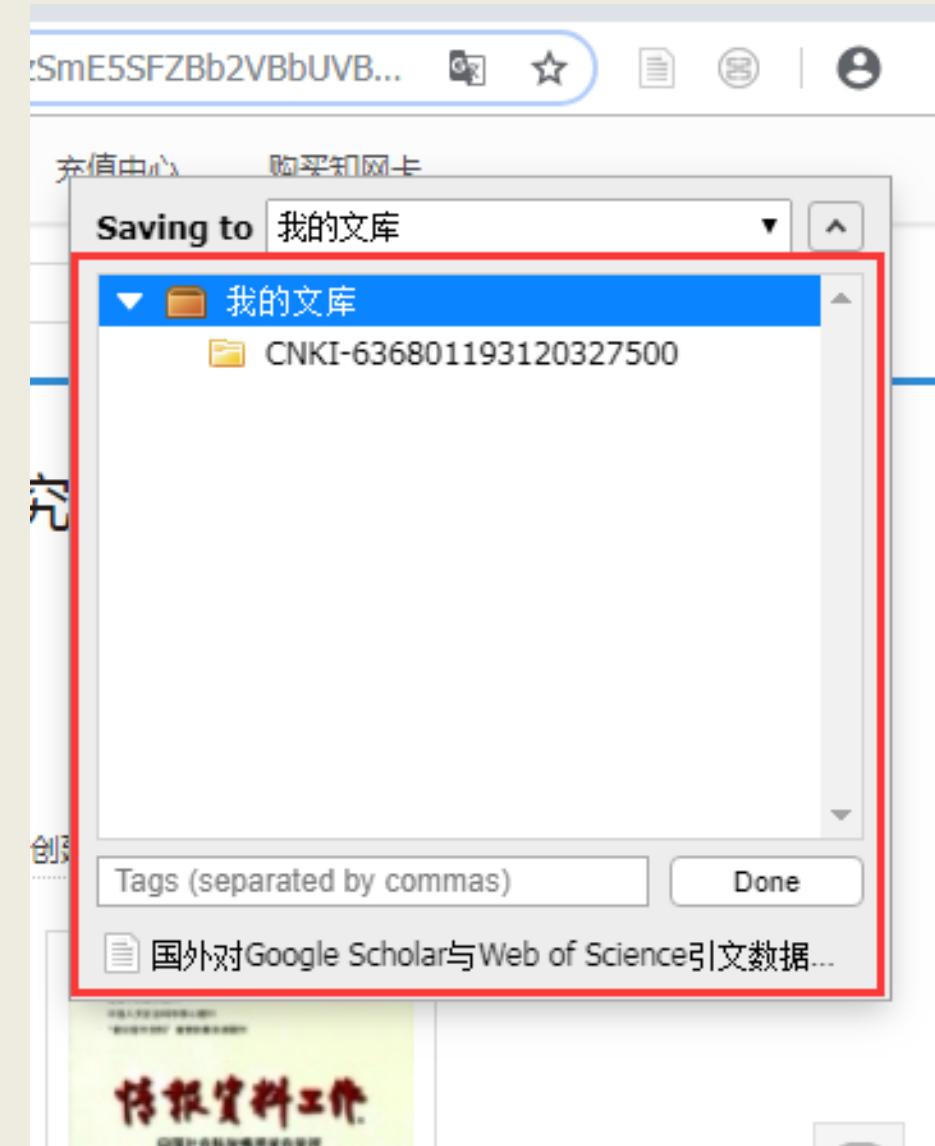
找到引用页如CNKI的论文页，点击右键，如图步骤所示



3. 如何使用

➤第五步 找到引用文献

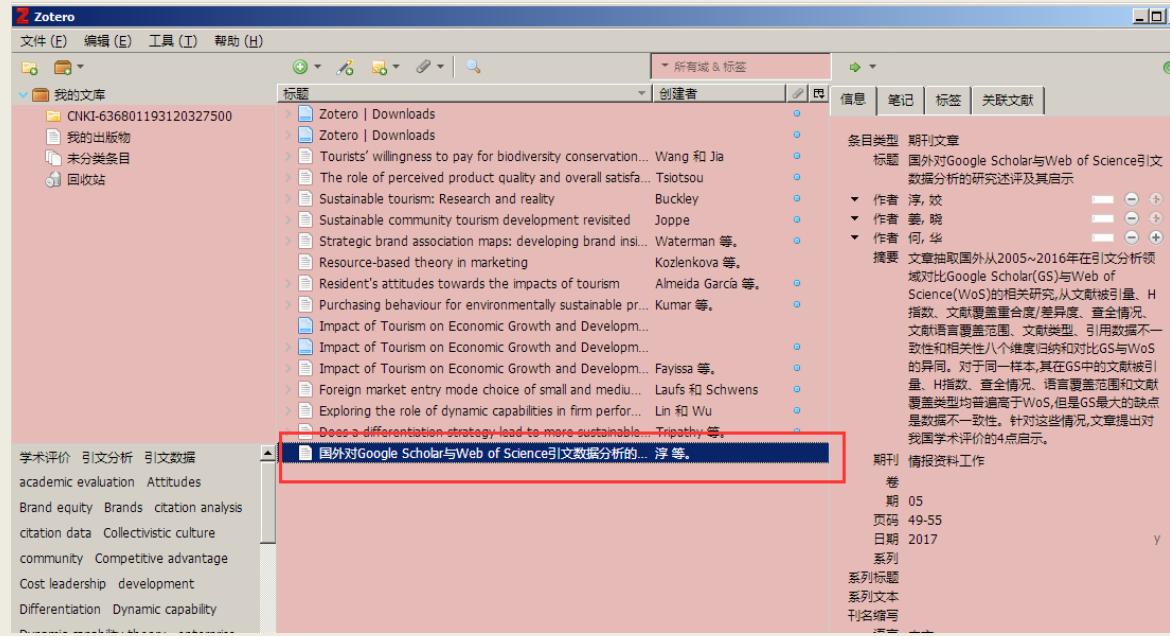
浏览器右上角，如图所示，点击“Done”，即完成在网页上的操作，数据会传到zotero程序里



3. 如何使用

➤第六步 导出引文条目

通过刚才操作，在Zotero程序中找到引用文献，并导出创建引文条目



3. 如何使用

➤第七步 导出引文条目

通过刚才操作，在Zotero程序中找到引用文献，并导出创建引文条目



3. 如何使用

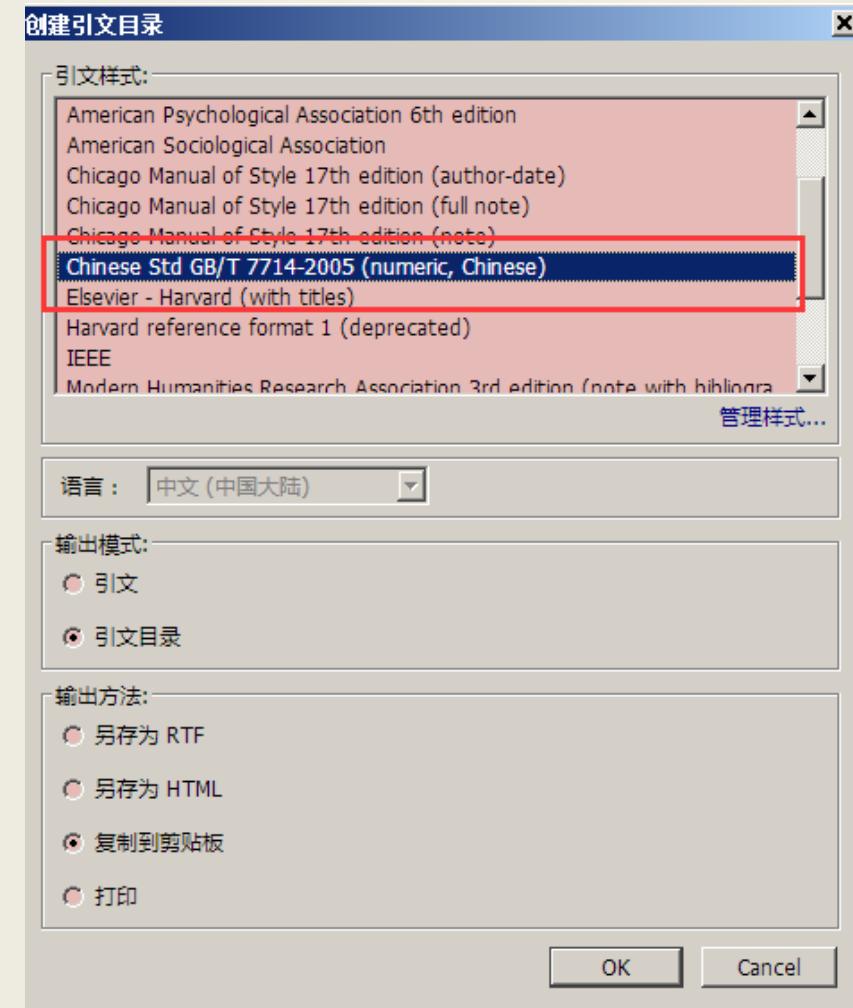
➤第八步 Word文档中粘粘

选择“参考文献格式国家标准(GB-T 7714-2005)”，并确定即可。

在word文档中，点击空白，然后粘贴，参考文献格式生成成功，如下。

[1]淳姣, 姜晓, 何华. 国外对Google Scholar与Web of Science引文数据分析的研究述评及其启示[J]. 情报资料工作, 2017(05): 49–55.

到这步操作后，我们就基本能使用Zotero了



4. 其它功能

其它功能介绍，访问网址：

<https://www.zotero.org/support/>

▪ Getting Stuff Into Your Library

- [Adding Items](#)
- [Adding Files](#)
- [Feeds](#)
- [Retrieve PDF Metadata](#)
- [Importing from Other Reference Managers](#)

▪ Organizing Your Library and Taking Notes

- [Collections and Tags](#)
- [Searching](#)
- [Sorting](#)
- [Notes](#)
- [Related Items](#)
- [Duplicate Detection](#)

Quick Links

- [Installation](#)
- [Quick Start Guide](#)
- [Getting Help](#)
- [Zotero Storage Subscriptions](#)
- [Frequently Asked Questions](#)
- [Version History](#)
- [System Requirements](#)
- [For Developers](#)

▪ Syncing, Collaboration, and Backup

- [Data and File Syncing](#)
- [Groups](#)
- Share your work with [My Publications](#)
- [Backup](#)

▪ Zotero Preferences

- [Preferences](#)
- [Zotero Connector Preferences](#)
- [Proxies](#)
- [Languages and Localization](#)

5. 课后练习

1. 将Zotero应用软件安装到自己的电脑上，并成功注册一个个人账号。
2. 访问四川大学图书馆主页，找到ScienceDirect数据库，使用Zotero软件，自动生成如下引文信息(APA 7th 引文格式)

Shereen, M. A., Khan, S., Kazmi, A., Bashir, N., & Siddique, R. (2020). COVID-19 infection: Origin, transmission, and characteristics of human coronaviruses. *Journal of Advanced Research*, 24, 91 - 98. <https://doi.org/10.1016/j.jare.2020.03.005>

3. 访问四川大学图书馆主页，找到CNKI数据库，使用Zotero软件，自动生成如下引文信息
钟南山. 阻塞性肺疾患及休克肺的酸碱平衡紊乱[J]. 广医通讯, 1975(03) : 35 - 42.